



Board of Directors

Ken Fohringer
(kfohringer@psu.edu)

Tom Gibson
(tvg1@psu.edu)

Bernie Keisling
(4thfest@adelphia.net)

Pat Knobloch
(partickknobloch@msn.com)

Matt Lindenberg
(ML.Lindenberg@psu.edu)

Joe Mattivi
(jtm8@psu.edu)

Gary Mayhew
(Gary.Mayhew@raytheon.com)

Paul Mazza
(pmazza@southhills.edu)

Nancy Silvis
(nancy@silvis.org)

Paul Silvis
(paul@restekcorp.com)

Teresa Sparacino
(dsc@downtownstatecollege.com)

Mark Theiss
(mjt118@psu.edu)

Val Updegrave
(vlubeaver@aol.com)

Skip Webster
(swebs@barashgroup.com)

Bill Welch
(billwelch100@yahoo.com)

**Central
Pennsylvania
July 4th, Inc.**

PO Box 11122
State College, PA
16805-1122
814-278-2782
www.4thFest.org

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Contact: Skip Webster, 4th Fest Communications Chair
1-800-326 9584, Extension: 143
www.4thfest.org

Central Pennsylvania 4th Fest Fund Raising Push Is On.

STATE COLLEGE, Pa. -- The Central Pennsylvania 4th Fest is a true community celebration, bringing together more than 100,000 people from across the region to honor our nation's birthday and have fun. Companies and individuals throughout the community also join together to fund the \$200,000, nonprofit event.

"We want to maintain the tradition of free admission to this patriotic, family event," says Patrick Knobloch, fundraising chairman. "To do that, we rely on the generosity of individual and corporate contributors who understand the significance of the 4th of July and believe we all benefit from this spectacular celebration, which is accomplished solely through the efforts of dedicated volunteers."

Activities outside Beaver Stadium include the Firecracker 4K race, children's activities, musical performances and refreshment vendors, plus the Family Playground inside the Bryce Jordan Center. As always, the 40-minute pyrotechnic commemoration takes place on July 4 and will be choreographed to music, broadcast simultaneously on 93.7 The Bus radio and televised live on WJAC.

Sponsor packages begin at \$250 for the Paul Revere Sponsorship, which includes four VIP parking passes and 10 tickets to the VIP viewing area, right in front of the fireworks ground display. Other packages include extensive media exposure and an All-American catered barbeque. A \$25,000 sponsorship is available for the fireworks grand finale.

Contributions for the 2005 4th Fest may be sent to CPJ4, P.O. Box 11122, State College, PA 16805-1122. Donations can also be made via PayPal at the 4th Fest website, www.4thfest.org. For information on contributions, please contact Patrick Knobloch at (814) 231-9682 or InnateManagement@msn.com.

Central Pennsylvania July 4th Inc. is a non-profit organization in its fourth year of operation.