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July 4th, Inc.**

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## CENTRAL PA 4<sup>TH</sup> FEST SEEKS 'ALL-AMERICAN' SPONSORS

STATE COLLEGE, Pa. – Providing a Fourth of July celebration for 70,000 people does not come inexpensive. That's why the Central Pennsylvania 4<sup>th</sup> Fest fundraising team is hitting the phones five months before the event, seeking the corporate and business sponsors who will help make "America's All-Volunteer Fourth of July" light up the sky above Beaver Stadium on Tuesday, July 4.

"Even though it is completely run by volunteers, putting on this spectacular celebration still costs more than \$200,000 for everything from the 4K run on the morning of July 4<sup>th</sup> to the clean up on July 5<sup>th</sup>," said Patrick Knobloch, fundraising chairman for the nonprofit organization. "We rely on the generosity of corporate and individual donors to be able to maintain the 4<sup>th</sup> Fest as a free-admission, patriotic celebration for the entire community."

The celebration kicks off the morning of July 4 with the Firecracker 4K race, followed in the afternoon and evening by children's activities, musical performances and refreshment vendors, plus the Family Playground inside the Bryce Jordan Center. The 40-minute pyrotechnic commemoration of the patriotic holiday is choreographed to music, broadcast simultaneously on 93.7 The Bus radio and televised live on WJAC.

Sponsorship packages range from the \$250 "Paul Revere" package of VIP viewing and parking passes to the \$25,000 Stars and Stripes Finale Sponsorship of extensive media exposure and VIP passes. Tailgate Sponsorships include a media package and VIP viewing plus a catered barbecue dinner at the celebration site. A complete list of sponsorship opportunities is available at [www.4thfest.org](http://www.4thfest.org).

Individual contributions for the 2006 4<sup>th</sup> Fest may be sent to Central PA July 4<sup>th</sup> Inc., P.O. Box 11122, State College, PA 16805-1122. Donations can also be made online via PayPal at [www.4thfest.org](http://www.4thfest.org). For more information about corporate or individual donations, contact Knobloch at (814) 231-9682 or [patrickknobloch@msn.com](mailto:patrickknobloch@msn.com).

Central Pennsylvania July 4<sup>th</sup> Inc. is a 501(c) (3) non-profit organization in its fifth year of operation.